# LOYOLA COLLEGE (AUTONOMOUS) CHENNAI - 600 034



# **B.Com.** DEGREE EXAMINATION – **CORPORATE SECRETARYSHIP**

## SIXTH SEMESTER - APRIL 2025



# 16/17/18UBC6MC02 - ENTREPRENEURSHIP DEVELOPMENT

Date: 26-04-2025	Dept. No.	Max. : 100 Marks
Time: 09:00 AM - 12:00 PM		

#### **SECTION A**

#### Answer ANY FOUR of the following

 $(4 \times 10 = 40 \text{ Marks})$ 

- 1. Define an entrepreneur and explain the characteristics of an entrepreneur.
- 2. Explain Schumpeter's Theory of Innovation and its impact on entrepreneurship.
- 3. List out and describe the impact of technological and competitive environment factors on entrepreneurship.
- 4. What is Venture Capital? Explain its Essential Features.
- 5. Explain the phases of the EDP and assess its impact on Entrepreneurship in India.
- 6. What is a Business Plan? Explain the Significance of Business Plan Writing for Entrepreneurs.
- 7. Distinguish between Entrepreneur and Entrepreneurship with examples.
- 8. Explain the role of rural entrepreneurship in bridging the economic gap between urban and rural areas.

## **SECTION B**

### **Answer ANY THREE of the following**

 $(3 \times 20 = 60 \text{ Marks})$ 

- 9. Explain the classification of Entrepreneurs with suitable examples.
- 10. Describe the different models of entrepreneurship with relevant examples.
- 11. Explain the steps involved in setting up a small-scale industrial enterprise with suitable examples.
- 12. Analyze the role of entrepreneurship in promoting economic development with suitable examples.
- 13. Examine women entrepreneurship and the various schemes available to support women entrepreneurs in India.
- 14. Explain the internal and external sources of raising funds in entrepreneurship with suitable examples.

\*\*\*\*\*\*\*